



March 24, 2020

Hello Coffee Cherry Customers and Team,

The afternoon of March 23, Washington Governor Jay Inslee issued a stay-at-home order effective the evening of March 25 for the next two weeks. At that time the order will be re-evaluated to determine progress made toward reducing the Covid19 virus curve and if the order needs to remain in force or can be lifted.

Here is what we believe this order means to The Coffee Cherry Co.:

- This order effects all our employees and our business
- All roles that can be done remotely via our Work-From-Home policy will continue, including:
 - Product development
 - Marketing and Sales
 - Accounting and HR
- We are reviewing the impact to:
 - We will suspend sample shipments for the course of this order
 - Logistics operations will provide a separate update on shipping capabilities

We want to stress that your safety and wellbeing is our single priority. As such, our actions over the past couple of weeks and the policies we put into place were preparations for the stay-home order possibility. We are also optimistic that our Federal government will be able to pass the additional economic response legislation which will augment the policies and resources we've already put into place, by providing additional support to help us support our team and business even better. As these items materialize, we will evaluate them and communicate how they apply to our existing support plan.

You can expect a communication from us each week and if circumstances dictate, we will communicate when breaking news happens.

Together, we have gotten through difficult times in the past and together we will get through this.

Our best to everyone,

Michael Keneipp
COO The Coffee Cherry Co.

